



The topics of the Region of Sønderjylland-Schleswig

In 1997, the foundations were laid for cross-border cooperation in the Danish-German land border region. The overall objective of the cooperation is to implement joint activities that help to promote the development of the Region and at the same time foster contacts between people, industry and associations from both sides of the border as well as intensify cross-border cooperation in general. In a European context, the Region is meant to act as one single entity.

The agreement provides for regular evaluations of the Region's activities, which may result in changes and modifications to the structures and focus areas. These focal points are mentioned in the current wording of the agreement as of December 2, 2022:

- *Labour market:* Promotion of cross-border commuting / mobility of labour force
- *Culture:* Promotion of a connected cultural space across the border
- *Political and administrative dialogue and cooperation:* Political networking and dialogue between political actors and authorities; using cross-border potential of development

Practical execution

The practical pursuance of these objectives takes place at quite different levels (see the section on organization of the Region of Sønderjylland-Schleswig). The Board and the three committees as well as the various specialized, working and networking groups deal with the matters mentioned above and also initiate activities which in many instances are then coordinated by the administrative office (Regionskontor & Infocenter).

Culture & language

The first Danish-German culture and network pool was already funded by the regional partners at the end of the 1990s in order to promote cross-border culture, youth, school and sports projects. Since 2004, it has been possible to promote the People to People, CultureBridge, CulturDialogue and, most recently, projects with funds from the Interreg A program and under the management of the Regionskontor & Infocenter: KursKultur (2015-2019), KursKultur 2.0 (2019-2022) and NETE (2024-2027).

The INTERREG Deutschland-Danmark-financed Citizen Project Funding is administrated by the Regionskontor & Infocenter. Between 2023-2029, it will be able to grant Danish-German citizen projects and meetings all across the INTERREG-area.

After three successful periods, the fourth Cultural Agreement Sønderjylland-Schleswig is running from 2025 to 2028.

Since 2004 the administrative office (Regionskontor) has coordinated the so-called language campaign in the Region of Sønderjylland-Schleswig and has implemented a number of activities in



cooperation with various borderland educational institutions. One result of these efforts is the Professor Dr ABC project, an initiative that introduces kindergarten and school kids to the language of the neighbouring country in a light-hearted and playful way.

Labour market

Since 2004, the Regionskontor & Infocenter has offered guidance services to citizens. These were initially provided under an Interreg project between 2004 and 2007, but are now a permanent feature of cross-border cooperation, open to employees, employers and institutions. From 2010 to 2014, the region implemented Pontifex Bridge Builders as an Interreg project to support the successful consulting services and reduce mobility barriers on the labour market. Since 2024, the Region is Eures-Partner.

European cooperation

Since 2006, the Region of Sønderjylland-Schleswig has been a board member of the Association of European Border Regions (AEBR). In 2014, the Region and the AEBR set up the Culture Task Force, a European culture conference, and in 2015 the Region hosted the board meeting.

Europe Direct Sønderjylland-Schleswig was launched in 2026. Europe Direct is a European information service set up by the European Commission. The service can help answer questions about the EU. It offers information on all types of topics related to the EU. Europe Direct Sønderjylland-Schleswig has a special strategic focus on communicating the EU's role in cross-border cooperation in the Danish-German border region.

Besides the above-mentioned projects, the Region of Sønderjylland-Schleswig also participates in numerous smaller and larger projects and initiatives.